

DOUBLE-ISSUE RATE CARD**ISSUE: JUNE/JULY 2010 AND DECEMBER/JANUARY 2011****RATE BASE: 625,000**

4/COLOR	1X	3X	6X
FULL PAGE	\$74,060	\$72,205	\$71,285
2/3 PAGE	\$57,045	\$55,610	\$54,905
1/2 PAGE	\$44,450	\$43,320	\$42,770
1/3 PAGE	\$30,565	\$29,795	\$29,415

BLACK & WHITE	1X	3X	6X
FULL PAGE	\$59,470	\$57,985	\$57,250
2/3 PAGE	\$45,800	\$44,650	\$44,085
1/2 PAGE	\$35,685	\$34,795	\$34,360
1/3 PAGE	\$24,530	\$23,920	\$23,630

COVERS	1X	3X	6X
COVER 2	\$85,280	\$83,140	\$82,080
COVER 3	\$81,465	\$79,435	\$78,425
COVER 4	\$92,650	\$90,295	\$89,190

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NOTE: All stories and the issues they may run in are subject to change. Revised November 2009.

CONTACT: Your **Men's Fitness** sales representative or **Marc Richards**,
Vice President, Publisher, at 917-256-5404 or mrichards@amilink.com.

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